28-75mm F/2.8 Di III RXD
for SONY full-frame mirrorless

Setting a new trend for mirrorless

Vibrant images with soft, defocused blur qualities.
Pursuing an unprecedented balance of image quality, lightweight and compact size.

Portray the world beautifully

28-75mm F/2.8 Di III RXD (Model A036)
For Sony E-mount  Di III: For mirrorless interchangeable-lens cameras
Express your vision in intimate detail

Bring your subjects to life with higher resolution and softer defocusing

The Tamron 28-75mm F/2.8 Di III RXD (Model A036) is a high-speed standard zoom lens specifically designed for mirrorless cameras. Now you can balance high image quality with beautiful "bokeh". Specialized glass elements, including an XLD lens, control various aberrations and produce stable resolution across the entire zoom range.

The perfect match for mirrorless

The Model A036 is lightweight and compact, weighing just 550g (19.4 oz) with a total length of only 117.8mm (4.6 in). The lens captures fine details across the focus plane, delivering excellent image quality. What’s more, the highly rendered optical performance of the A036 supports the latest high-resolution cameras, while providing all the characteristics of a fast aperture lens. Stunning bokeh spreads softly from the plane of focus to accentuate the subject, making the A036 ideal for all types of photography, from portraits to landscapes to street photography.

Built with Mirrorless in Mind

Tamron’s new 28-75mm zoom is compatible with many of the advanced features that are specific to mirrorless cameras. This includes:

- Fast Hybrid AF
- Eye AF
- Direct Manual Focus (DMF)
- Camera-based lens unit firmware updates

* Features vary by camera. Please consult your camera’s instruction manual for details.

28-75mm F/2.8 Di III RXD (Model A036)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A036</td>
<td>28-75mm</td>
<td>F/2.8</td>
<td>75°21´/32°11´ for full-frame format 52°96´/21°00´ for APS/C format</td>
<td>15 elements in 12 groups</td>
<td>0.19m (7.5 in) (WIDE)/0.39m (15.3 in) (TELE)</td>
<td>F/2.8-22</td>
<td>9 (circular diaphragm)</td>
<td>Lens hood, Lens caps</td>
</tr>
</tbody>
</table>

Focal Length: 64mm Exposure: F/2.8 1/250sec ISO: 100

The Tamron 28-75mm F/2.8 Di III RXD (Model A036) is a high-speed standard zoom lens specifically designed for mirrorless cameras. Now you can balance high image quality with beautiful "bokeh". Specialized glass elements, including an XLD lens, control various aberrations and produce stable resolution across the entire zoom range.

The perfect match for mirrorless

The Model A036 is lightweight and compact, weighing just 550g (19.4 oz) with a total length of only 117.8mm (4.6 in). The lens captures fine details across the focus plane, delivering excellent image quality. What’s more, the highly rendered optical performance of the A036 supports the latest high-resolution cameras, while providing all the characteristics of a fast aperture lens. Stunning bokeh spreads softly from the plane of focus to accentuate the subject, making the A036 ideal for all types of photography, from portraits to landscapes to street photography.

Built with Mirrorless in Mind

Tamron’s new 28-75mm zoom is compatible with many of the advanced features that are specific to mirrorless cameras. This includes:

- Fast Hybrid AF
- Eye AF
- Direct Manual Focus (DMF)
- Camera-based lens unit firmware updates

* Features vary by camera. Please consult your camera’s instruction manual for details.

28-75mm F/2.8 Di III RXD (Model A036)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A036</td>
<td>28-75mm</td>
<td>F/2.8</td>
<td>75°21´/32°11´ for full-frame format 52°96´/21°00´ for APS/C format</td>
<td>15 elements in 12 groups</td>
<td>0.19m (7.5 in) (WIDE)/0.39m (15.3 in) (TELE)</td>
<td>F/2.8-22</td>
<td>9 (circular diaphragm)</td>
<td>Lens hood, Lens caps</td>
</tr>
</tbody>
</table>

Get an MOD of 0.19m at a wide-angle setting

The Model A036 breaks all the rules regarding MOD. No longer must the MOD of a zoom lens be fixed throughout the focal range. The A036 reaches a MOD of 0.19m (7.5 in) at the 28mm wide-angle end achieving a maximum magnification ratio of 1.29. A working distance of just 5.7cm (2.24 in) from the front element allows you to shoot close-up with a sense of perspective unique to wide angles. At the 75mm telephoto end, the 0.39m (15.3 in) MOD provides an image magnification of 1.4, allowing close-up shooting with a pleasantly blurred background similar to a macro lens.

Superb AF keeps it sharp and quiet

The AF drive incorporates an RXD (Rapid eXtra-silent Stepping Drive) stepping motor unit. RXD uses an actuator that is able to precisely control the rotational angle of the motor, allowing it to drive the focusing lens without passing through a reduction gear. The addition of a sensor that detects the position of the lens to a high degree of accuracy enables high-speed and precise AF, which allows you to maintain razor-sharp focus when shooting continually moving subjects or filming video. The lens is also remarkably quiet, eliminating concerns of drive sounds being picked up while shooting video.

Support for flexible shooting

- Moisture-Resistant Construction
- Fluorine Coating

Note: Information valid as of March, 2018. Information in this publication is subject to change at any time without prior notice.

TAMRON CO., LTD.

Management on Quality and Environment

Tamron is certified with international standards: ISO 9001 for quality and ISO 14001 for environmental management at its headquarters, domestic sales offices, China plant as well as its three production facilities in Aomori, Japan, and is fully committed to striving for continued and sustainable improvement at all levels and facets of its business operations.

www.tamron.com